



# Easy Clean Windows

## Privacy Policy for Easy Clean Windows

Effective Date: 1st April 2025

### Introduction

Easy Clean Windows ("we", "us", "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data in compliance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and other applicable UK data protection laws.

### 1. Data Controller

Easy Clean Windows is the data controller responsible for your personal data.

Email: [alantooth@easycleanwindows.uk](mailto:alantooth@easycleanwindows.uk)  
Phone: 01362527155

### 2. Data We Collect

We may collect, use, store, and transfer different kinds of personal data about you, including:

Identity Data:\*\* Name, title, gender, date of birth.  
Contact Data:\*\* Address, email address, phone number.  
Financial Data:\*\* Payment details, billing address.  
Transaction Data:\*\* Details about services you purchase.  
Technical Data:\*\* IP address, browser type, operating system.  
Usage Data:\*\* How you interact with our website and services.  
Marketing and Communications Data:\*\* Preferences for receiving marketing from us.

### 3. How We Use Your Data

We will only use your personal data when the law allows us to. Most commonly, we will use your data in the following circumstances:

To provide and manage the services you request.  
To process payments and manage billing.  
To communicate with you, including customer service and updates.  
To improve our website and services.  
To send marketing communications, where permitted.  
To comply with legal obligations.

### 4. Legal Bases for Processing

Our legal grounds for processing your data include:

Consent:\*\* You have given clear consent for us to process your personal data for a specific purpose.  
Contract:\*\* Processing is necessary for the performance of a contract with you.  
Legal Obligation:\*\* To comply with legal obligations.  
Legitimate Interests:\*\* For our legitimate interests, provided your rights are not overridden.



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## 5. Sharing Your Data

We may share your personal data with:

Service providers acting on our behalf (e.g. payment processors).  
Regulatory authorities, if required by law.  
Third-party marketing partners, where you have consented.  
Other third parties as necessary for the provision of our services.

We do not sell or rent your personal data to third parties.

## 6. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which we collected it, including satisfying legal, accounting, or reporting obligations.

## 7. Your Rights

Under UK GDPR, you have the following rights:

Access:\*\* Request access to your personal data.  
Correction:\*\* Request correction of inaccurate or incomplete data.  
Deletion:\*\* Request deletion of your data.  
Restriction:\*\* Request restriction of processing.  
Objection:\*\* Object to processing based on legitimate interests.  
Data Portability:\*\* Receive your data in a structured, commonly used format.  
Withdraw Consent:\*\* Withdraw consent at any time.

To exercise any of these rights, please contact us using the contact details above.

## 8. Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, alteration, disclosure, or destruction.

## 9. International Data Transfers

We do not transfer your personal data outside the UK or European Economic Area without appropriate safeguards.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. We will notify you of significant changes and update the "Effective Date" at the top of this policy.

## 11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Email: [queries@easycleanwindows.uk](mailto:queries@easycleanwindows.uk)  
Phone: 01362527155  
Address: 25 Silver Birch Road, Dereham, NR20 3GL